

ALL THINGS REAL ESTATE

All Things Real Estate Moves Towards 15-Year Broadcast Anniversary In June 2024

SANTA FE, NM, December 21, 2023

The “All Things Real Estate” (ATRE) radio show will mark its 15th year of airing on June 1st and 2nd in 2024. The show—named by Santa Fe’s Hutton Broadcasting as a “flagship” program of the company—offers timely real estate news and commentary to home owners, buyers and sellers across the nation. ATRE is also comprised of a [website](#) and [blog](#).

Launched in June 2009 by Rey Post—a Santa Fe-based Associate Broker with Sotheby’s International Realty®—the ATRE radio program airs each Saturday (3-4pm Mountain Time), and Sunday (12-1pm Mountain Time) on KTRC 1260AM and 103.7FM, while streaming to a global audience on SantaFe.com as well as via the “Listen Now” link at the ATRE website.

Last April, the ATRE radio show moved from airing in a “live” broadcast format, to being a pre-recorded program, produced the week before each weekend airing. Besides being a weekly radio program, ATRE is also offered in a [podcast format](#).

In 2024, Post will continue to host the ATRE radio show on the first weekend of each month, doing the same for the four months next year that have five weekends. Steve Riemann, President of [the Santa Fe Title Company](#), will also continue to host the program on the second weekend of each month, while Bonnie Davis—Professional Community Association Manager with [Westgate Properties, LLC](#)— will continue to host the show the last weekend of each month. Starting in January 2024, Ron Blessey—Loan Officer with [Santa Fe Mortgage](#)—will host the show on the third weekend of each month. In 2024, Post will also assume the role of Executive Producer of the ATRE program.

Since 2009, ATRE has been supported by a some of the best real estate-related companies, community leaders, non-profit groups, event organizations and well-known businesses in New Mexico. Their representatives regularly contribute commentary to the radio show and content to the ATRE blog (a roster of current corporate supporters is on the radio show’s homepage at: [ATREradio.com](#)).

Post appreciates all the support that Sotheby’s International Realty® has given to the ATRE platform over the years, with the marketing staff at the Santa Fe brokerage office, playing a major role in distributing the radio show’s publicity elements. And on the day in 2011—when the Santa Fe Chamber of Commerce nominated ATRE for their Business Excellence Award—the former president of the international real estate company, was in the Santa Fe brokerage office, joining in the acknowledgment of this special occasion.

Post also very much values not only the professional support of the team at Hutton Broadcasting, but also the management of the ATRE website by Santa Fe Digital consultant, Mike Root. Post is also proud that Peachtree Sound plays a major role in creating the podcast format for the radio show. Peachtree is one of the nation’s leading podcast production firms, working with a variety of Fortune 500 companies.

For additional information:

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How The ATRE Show Has Grown:

The ATRE show has grown from solely focusing on real estate issues, to being a program that offers timely business, community, cultural, entertainment and non-profit commentary (always with a thread of real estate running through each broadcast). Since “everything” is real estate—in one way, or another—Post and his collaborators use the ATRE show as a place to create a “story” about a variety of issues, offering themes around special calendar dates, and events that enhance the show’s content for its listeners.

To illustrate this point—the radio show has featured commentary from a large number of non-real estate celebrities and professionals. A handful of these special radio show guests include: movie producer and Kevin Costner business partner, Jim Wilson (“Dances with Wolves”); actors starring in the movie “50 To 1” (filmed in New Mexico); former Director of the CBS News Poll, Kathy Frankovic; Indianapolis 500 race car legends Johnny Rutherford, Parnelli Jones, and Al Unser, Sr; and former National Association of Governors Chairman, former Vermont Governor Jim Douglas. In addition, since he was first elected in 2018, Santa Fe Mayor Alan Webber has been a regular guest on the ATRE program, offering timely information on business, community and real estate issues important to the residents of the city.

The ATRE website and blog are also valuable destinations for information on the radio show’s broadcasts, as well as timely real estate, cultural and community information.

Besides being nominated in 2011 for a Santa Fe Chamber of Commerce Business Excellence Award, the ATRE radio program was designated a national “Newsmaker” in 2020 (in the Trendsetter category) by RISMedia, the #1 source in the U.S. for residential real estate news and information. The show has also been profiled in multiple media stories, as well as the corporate newsletter of Sotheby’s International Realty®.

About Rey Post:

Rey Post has served as an Associate Broker of Sotheby’s International Realty in Santa Fe since 2008. Previously, he was a licensed Realtor with TTR Sotheby’s International Realty in Washington, DC. Prior to his career in real estate, Post was a corporate, sports and political campaign consultant and Capitol Hill professional. This work includes: managing campaigns for U.S. House and Senate candidates; serving as a Legislative Aide to a U.S. Congressman and State Staff Director to a U.S. Senator; directing U.S. Soccer’s 1994 World Cup and 1999 Women’s World Cup bid campaigns, and advising on the Korea 2002 World Cup soccer bid campaign; serving as Executive Producer of an international sports TV broadcast; and offering campaign counsel to a U.S. national trade association, and companies doing business in Eastern Europe.