

FOR IMMEDIATE RELEASE

“ALL THINGS REAL ESTATE” Marks 9 Year Anniversary On June 3

SANTA FE, NM, May 29, 2018 – On June 3, the “All Things Real Estate” (ATRE) radio show is marking nine years of offering timely real estate news and commentary to home owners, buyers and sellers in Santa Fe and across the nation. Besides the weekly radio program, ATRE is also comprised of a website and blog. For information, go to: <http://atreradio.com/>.

Launched in June 2009 by Rey Post---a Santa Fe-based Associate Broker with Sotheby’s International Realty®---the ATRE radio program airs live for two hours each Sunday (12-2pm Mountain Time) on Talk 1260AM & 103.7FM KTRC and streams to a global audience on SantaFe.com, as well as via the ATRE website (<https://santafe.com/ktrc/shows/all-things-real-estate1>). Each week, Post hosts the first hour of the ATRE radio show, while professionals with Santa Fe-based real estate-related companies either host, or co-host with Post the second hour of the program.

“Listeners in Santa Fe and from around the country tell us that the ATRE radio show is a favorite destination for the best real estate and community information available,” said Scott Hutton, Owner and General Manager of Hutton Broadcasting. “We are proud that ATRE has been one of our company’s flagship radio shows for many years, attracting a large and ever-growing number of fans. We congratulate Rey and his team for nine years of success.”

“Congratulations on this, the 9th anniversary of a stellar, weekly radio show,” stated Gregg Antonsen, Senior Vice President & Qualifying Broker of Sotheby’s International Realty®. “Our company is proud to support this program which provides intelligent and timely information about real estate trends in and around Santa Fe and Northern New Mexico. Under the expert guidance of Rey Post, this weekly show provides listeners with invaluable insights into local, regional and national trends that impact real estate, as well as cultural and business activities in Northern New Mexico. Thank you, Rey for your leadership and dedication to ATRE.”

“ATRE and Rey Post have been a stalwart presence on our radio stations for almost nine years, giving us a consistent and invaluable connection to the real estate industry and market,” stated Richard Eeds, Afternoon Show Host and Program Director on Talk 1260 & 103.7 KTRC. “Rey’s deep understanding and timely information on a critical segment of Santa Fe’s economy, has made the ATRE program THE go to place for real estate in Northern New Mexico. Not hyperbole - just the facts. Congratulations, Rey on a long running and distinguished program in your industry.”

Since 2009, ATRE has been supported by a some of the best real estate-related companies, non-profit groups, event organizations and well-known businesses in New Mexico. Their representatives regularly contribute commentary to the radio show and content to the blog (roster of current supporters on homepage at <http://atreradio.com/> ).

Under its “Unique Destinations” series, the ATRE show has aired from well-known public events, including the Santa Fe Area Home Builders Association annual “Home Show” and “Haciendas, A Parade of Homes” tour, as well as the Santa Fe Concorso rare car gathering, staged for many years at The Club at Las Campanas. These popular and unique remote broadcasts also feature video filming of the show and event venue (sample promo video: [ATRE @ SFAHBA Home Show 2017 - Supervid](#)). Later in 2018, the ATRE show will offer video segments filmed at the KTRC studio and broadcast on YouTube. These segments are designed to offer consumers useful and current real estate news and information and will include “Rey’s Real Estate Recommendation,” which is already an element of the weekly ATRE broadcast.

ATRE was nominated for a Santa Fe Chamber of Commerce “Business Excellence Award” and has been profiled in multiple media stories, as well as in the corporate newsletter of Sotheby’s International Realty®, which has a network of more than 17,000 sales associates working in more than 800 offices located in 61 countries and territories worldwide.

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**For additional information:**

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**About Rey Post:**

Rey Post has served as an Associate Broker of Sotheby's International Realty in Santa Fe since 2008. Previously, he was a licensed Realtor with TTR Sotheby's International Realty in Washington, DC. Prior to his career in real estate, Rey was a corporate, sports and political campaign consultant and Capitol Hill professional. This work includes: managing campaigns for U.S. House and Senate candidates; serving as a Legislative Aide to a U.S. Congressman and State Staff Director to a U.S. Senator; directing U.S. Soccer's 1994 World Cup and 1999 Women's World Cup campaigns and advising on the Korea 2002 World Cup soccer campaign; serving as Executive Producer of an international sports TV broadcast; and offering campaign counsel to a U.S. national trade association and U.S. companies doing business in Eastern Europe.

**Background highlights:**

**Real Estate:**

[www.atreradio.com](http://www.atreradio.com)

[January 18, 2018 - Rey Post Interviews Gregg Antonsen of Sotheby's](#)

[March 11, 2018 - Photos from "Santa Fe Home Show" Remote Broadcast](#)

**Political/Government:**

[November 8, 2016 - Rey Post Talks About Election Day](#)

[March 18, 2018 - Rey Post Interviews Santa Fe Mayor Alan Webber](#)

[March 18, 2018 - Photo of Rey Post With Santa Fe Mayor Alan Webber](#)

**Sports:**

[June 29, 2014 - Rey Post & World Cup - Santa Fe New Mexican Article](#)

[September 27, 2015 - Photos from "2015 Santa Fe Concorso" Remote Broadcast](#)

[September 28, 2014 - Rey Post & Santa Fe Concorso - Pics of Interview Subjects](#)

(Interviews featuring Indianapolis 500 race car legends Johnny Rutherford, Parnelli Jones & Lyn St. James)