

FOR IMMEDIATE RELEASE

"ALL THINGS REAL ESTATE" Marks 8 Year Anniversary In June 2017

SANTA FE, NM, June 10, 2017 – During the month of June, the "All Things Real Estate" (ATRE) radio show is marking eight years of offering timely real estate news and commentary to home owners, buyers and sellers in Santa Fe and across the nation. Besides the weekly radio program, ATRE is also comprised of a website and blog. Go to: ATREradio.com.

Launched in June 2009 by Rey Post, a Santa Fe-based Associate Broker with Sotheby's International Realty®, the ATRE radio program airs "live" for two hours each Sunday (12-2pm Mountain Time) on 1260 KTRC-AM and KVSF101.5-FM and also streams to a global audience on SantaFe.com, as well as via the ATRE website. The ATRE website and blog offer a range of useful information and resources to consumers. Each week, Post hosts the first hour of the ATRE radio show, while professionals with Santa Fe-based real estate-related companies either host, or co-host the second hour of the program each month (WIN Home Inspection; Reside Home; Westgate Properties; Hoopes & Associates Architects).

"Many people in Santa Fe and around the country believe that the ATRE radio show is one of the most professionally delivered, informative, entertaining and valued broadcast programs our city offers," said Scott Hutton, Owner and General Manager of Hutton Broadcasting. "We are proud that ATRE is not only one of our company's flagship radio shows, but is also a popular destination for our listeners, as well as for those who visit SantaFe.com. We congratulate Rey and his team for eight years of success."

"Congratulations on this, your 8th anniversary of ATRE," stated Gregg Antonsen, Senior Vice President with Sotheby's International Realty, Inc. "Your weekly radio show, which continues to grow in success, sheds light not only on the all important real estate market in Santa Fe, but also raises the awareness of listeners to the richness that can be found in the history, culture and lifestyle of Santa Fe. We all wish you many more years of continued success."

Over the years, ATRE has been supported by a number of New Mexico and national companies, as well as local non-profits and event organizations, who regularly contribute commentary to the radio show and content to the blog (roster of current supporters on homepage at ATREradio.com). Since 2009, major providers of services to the residents of northern New Mexico, have also supported ATRE, including the [Christus St. Vincent Regional Medical Center](#) and the [St. Vincent Hospital Foundation](#); the [Santa Fe Association of Realtors](#); and the [Santa Fe Area Home Builders Association \(SFAHBA\)](#).

Under its "Unique Destinations" series, the ATRE show often airs from Santa Fe businesses, non-profit locations, and highly attended and well-known public events, including the SFAHBA's "Home Show" and "Parade of Homes" tour, as well as the [Santa Fe Concorso](#) rare car gathering staged at The Club at Las Campanas, near

downtown Santa Fe. ATRE's capabilities for these popular and publicly attended remote broadcasts expanded this year with the addition of video filming of the broadcasts by Stratosphere Imaging. Here is a short promo video of the ATRE remote broadcast staged during the March 12 Home Show at the Santa Fe Community Convention Center: [ATRE @ SFAHBA Home Show 2017 - Supervid](#). Video streaming of the ATRE remote broadcasts on Facebook Live is being explored as yet another addition in 2017 for these unique newscast events.

ATRE was nominated for a Santa Fe Chamber of Commerce "Business Excellence Award," has been profiled in a number of media stories and featured in the corporate newsletter of Sotheby's International Realty®, which has a network of more than 17,000 sales associates working in more than 800 offices located in 61 countries and territories worldwide.

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For additional information:

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Scott Hutton: [505/471-1067](tel:5054711067) (Work); scott@santafe.com

What Others Have Said About ATRE (from June 4, 2017 show broadcast)

- a) John Grisak, President of Fix My Roof, LLC (at the 4:40 mark)
<https://santafe.com/thevoice/podcasts/all-things-real-estate-first-hour-june-4-2017>
- b) Scott Robinson, Branch Manager of the Gateway Mortgage Group (at the 17:48 mark)
<https://santafe.com/thevoice/podcasts/all-things-real-estate-first-hour-june-4-2017>
- c) Lois Sury, Associate Broker at Sotheby's International Realty (at the 39:58 mark)
<https://santafe.com/thevoice/podcasts/all-things-real-estate-first-hour-june-4-2017>
- d) Jeff Brown, Principal at WIN Home Inspection (at the start of the 2nd hour)
<https://santafe.com/thevoice/podcasts/all-things-real-estate-second-hour-june-4-2017>

About Rey Post

Rey Post has served as an Associate Broker of Sotheby's International Realty in Santa Fe since 2008. Previously, he was a licensed Realtor with TTR Sotheby's International Realty in Washington, DC. Prior to his career in real estate, Rey was a corporate, sports and political campaign consultant and Capitol Hill professional. This work includes: managing campaigns for U.S. House and Senate candidates; serving as a Legislative Aide to a U.S. Congressman and State Staff Director to a U.S. Senator; directing U.S. Soccer's 1994 World Cup and 1999 Women's World Cup

campaigns and advising on the Korea 2002 World Cup soccer campaign; serving as Executive Producer of an international sports TV broadcast; and offering campaign counsel to a U.S. national trade association and U.S. companies doing business in Eastern Europe. Background information:

Real Estate:

www.atreradio.com

Political:

November 8, 2016 - Rey Post Talks Presidential

Campaign: <http://santafe.com/thevoice/podcasts/rey-post-former-political-scientist-on-the-election>

August 19, 2014 - Rey Post Talks About Passing of U.S. Senator Jim Jeffords (starts @ 2:16): <https://santafe.com/podcasts/the-richard-eeds-show-pt-2.-august-19-2014>

Sports:

[June 29, 2014 - Rey Post & World Cup - Santa Fe New Mexican Article](#)

[September 27, 2015 - Photos from "2015 Santa Fe Concorso" Remote Broadcast](#)

(Interviews featuring Indianapolis 500 race car legends Johnny Rutherford, Parnelli Jones & Lyn St. James)